ESCAP
European Society for Child and Adolescent Psychiatry

Estimated budget ESCAP congress - 1'000 partcipants

Expenses	Number	Price (Euros)	Total (Euros)
Rental meeting rooms			150'000
Rental technical equipment			40'000
PCO's exhibition management fees			5'000
Rental staff			20'000
Organizing committee			5'000
Congress dinner	500	100	50'000
Lunches	4	20	80'000
Coffee breaks (8 x 7 x 1000)	8	7	56'000
Welcome reception	1	15	15'000
Pre-congress identity & promotion			15'000
Welcome bags (marketing + program + badges + logo)	1'000	40	40'000
Speakers	20	1'500	30'000
Board fees			5'000
Abstracts books	1'000	12	12'000
Communication - ESCAP editor			40'000
Video reporting & on site editing			3'000
Pre-congress content production & promotion (campaigns)			5'000
Post-congress content production (video & text editing)			5'000
Subscription to ECAP journal (Springer)	1'000	23.8	23'800
Entertainement			5'000
Unforeseen expenses (VAT recovery, credit cards)			50'000
Total			**654'800**

Income	Number	Price	
Fees standard	600	650	390'000
Fees participants low income countries	50	600	30'000
Fees trainees, students and allied professionals	200	480	96'000
Fees standard 1day	150	270	40'500
Congress dinner	500	60	30'000
Total income			**586'500**
Prospective Sponsoring			100'000
Total			**686'500**

Total estimated average profit: 31'700 €